

Make your brand Powerful with

# PENFLOCK

**Creatives** 





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# **About Us**

We hold the conviction that design possesses the transformative ability to impact lives significantly. Harnessing this power, we assist clients in magnifying their messages and concurrently foster the creation of meaningful job opportunities for designers.



100+ Customers Served



10,000+ Unique Designs



100+ Clients 20 + Countries

# Mission and Vision

# **Empower**

Our mission is to enable our team to push the boundaries of creativity and challenge themselves to be the best in the design field to set new standards in the industry.

#### **Commit**

We are committed to creating an atmosphere that encourages continual learning and both personal and professional



#### **Deliver**

We take pride in consistent and timely delivery of the best creative solutions that turns each vision into a reality that surpasses expectations!



# **Brand That Trusted our Designers**























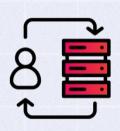




# **How it Works**



Subscribe a plan



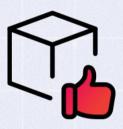
Submit Request



Receive Delivery in 24 hrs



Give Unlimited Revision



Enjoy your Design

# **Perks**



Fixed Monthly Price



Unlimited Revisions



24 Hours Delivery



Flexible Collaboration



Save Money Hire a Team





Own Product Collaboration



Project Manager



Unlimited Users



White Labelling

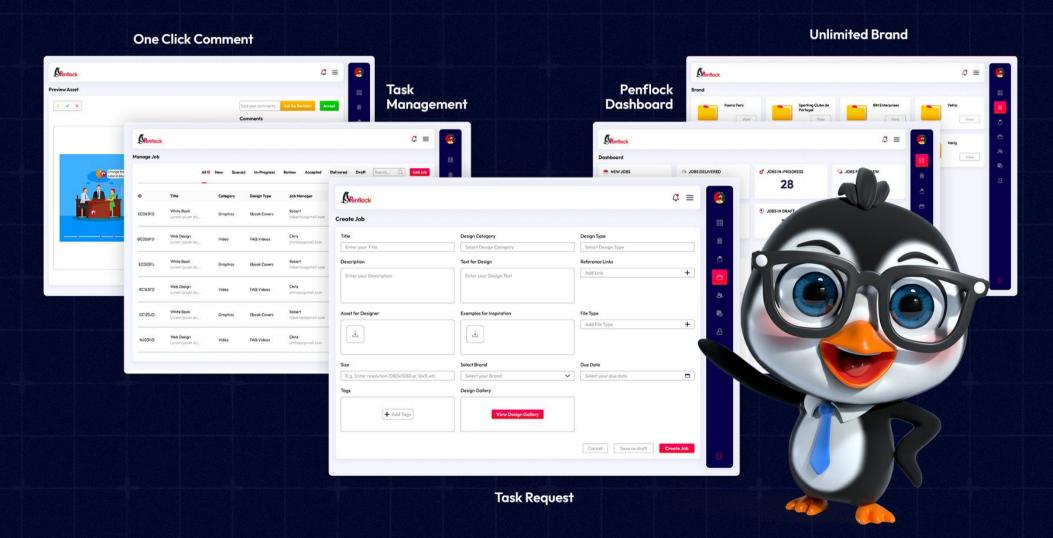


24/7 Customer Support



Unlimited Brands

# Exclusive access with Penflock 365 Dashboard





#### **BEST VALUE**

Graphics \$299/month

#### **Plan Features**

2 Active Request
24 hrs Turn around time
Logos & Brand Guide
Illustrations
Includes Print & Digital Designs
Includes Basic Gif
Ad Creatives
Packaging & Label designs
Infographics
Presentation &
Pitch Deck Designs
Includes Free Stock Images

Graphics + Videos \$630/month

#### **Plan Features**

4Active Request
2-3 Days for Videos
Logos & Brand Guide
Illustrations
Includes Print & Digital Designs
Ad Creatives
Infographics
Packaging & Label Designs
Presentation & Pitch Deck Designs
UI/UX Designs, App Screens,
Websites & Landing Pages
Video Edits, Motion Graphics,
2d Animation, Corporate Videos
Includes Free Stock images,
Footages, Audios

Videos \$420/month

#### **Plan Features**

2 Active Request
UI/UX Designs,
App Screens,
Landing Pages
Video Edits,
Motion Graphics,
2d Animation,
Corporate Videos
Includes Free Stock images,
Footages, Audios

# **Graphics with Penflock**



Logo Design



Social Media Posts



Book Covers



Restraunt Menu Card



**Icons** 



T-Shirt Design



Business Cards



Illustrations



Infographics

MELANIE OLIVER



Invitation



Flyers & Banners



Web Ads



Gifs



Newsletter



Corporate Presentation PPT



Email Newsletter



Canva Design

# **Videos with Penflock**



Animating Static Designs



Basic & Advanced GIFs



Corporate Videos



Explainer Videos



Educational Videos



**FAQ Videos** 



Product Videos



Logo reveal Animations









# Landing Page, Web & App UI with Penflock



Website design



Landing Page



Mobile Screens

# **Graphic Design**

Logo Design

Illustrations

Web Ads

Social media Posts

Book Covers

Gifs

Infographics

Icons

Email Signatures

Flyers & Banners

Business Cards

Corporate
Presentation ppts

Tshirt Designs

Restaurant menu

Invitations

# Video Design

Animating Static Designs

- Simple Character Animation
- Social Media Videos

- Combining/Editing
  Raw Footage
- Logo reveal Animations

Educational Videos

Corporate Videos

Explainer Videos

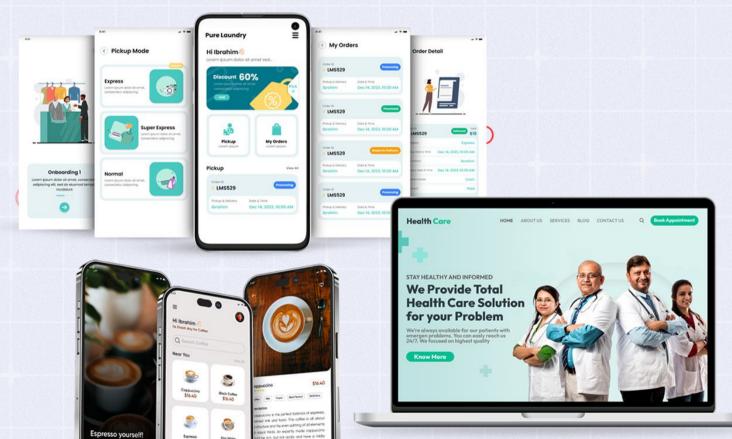
Testimonial Videos

Text Overlays

Product Videos

FAQ Videos





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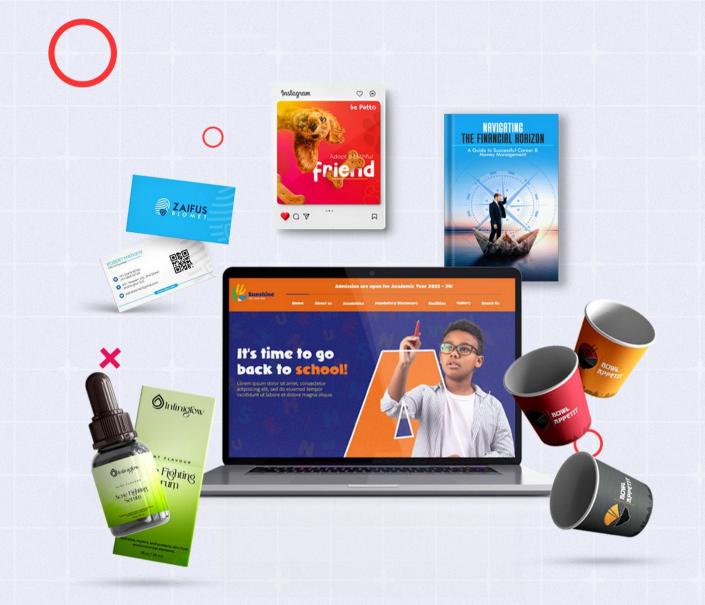
Website Design

Landing Pages

Mobile Screens

# **Branding**

- Market Research
- Brand Stratagy
- Brand Nameing
- Color Pallete
- Competitor Research
- Stationery Design
- Marketing Materials





# Sunshine

# **Objective**

Sunshine School, being a newly established institution, entrusted us with the task of creating their entire branding identity. Given their vibrant and youthful approach, they recommended lively colors for their school. In response, we crafted a distinctive logo infused with fresh energy, established color guidelines, and designed a complete set of stationary.

#### Solution

In addition to this, we developed a modern and user-friendly website along with a corresponding mobile app, ensuring seamless accessibility.

To further enhance their promotional efforts, we supplied an array of printable assets such as eye-catching flyers, banners, bags, ID cards, and more. Our goal was to provide Sunshine School with a comprehensive and visually appealing brand presence across various mediums.

50 Designs Created 1 Year
Subscribed

# Rakvista

# **Objective**

Biomet, a pioneering brand in the biometric device industry, approached us for comprehensive design solutions encompassing every aspect of their brand, from the creation of the logo onward.

#### **Solution**

In response, we undertook a holistic approach, executing complete branding initiatives that included designing logo, crafting pamphlets, brochures, and developing a range of printable and digital creatives. Our goal was to provide Biomet with a cohesive and visually compelling identity across all their communication materials.

500+ Designs Created 1 Year Subscribed

| | Workstreams













# **Krisharjun Construction**

# **Objective**

A construction builder sought our expertise for a comprehensive rebranding initiative to elevate their brand presence.

#### Solution

In response, we delivered a striking new logo accompanied by a fresh color palette, a cohesive branding strategy, eye-catching vehicle wraps, and a suite of effective marketing collaterals, ensuring a revitalized and impactful brand image.

45
Designs Created

1 Year Subscribed

# **Zaifus Biomet**

# **Objective**

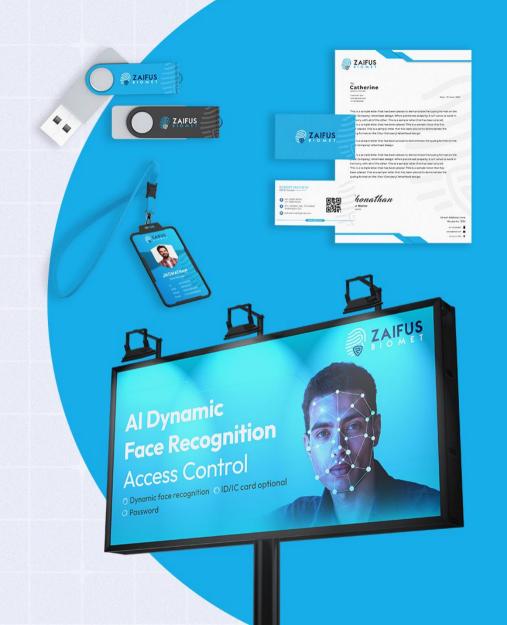
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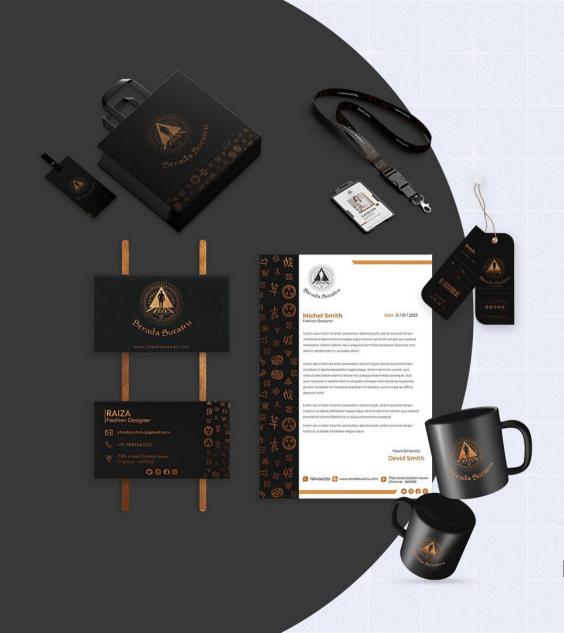
#### **Solution**

In response, we undertook a holistic approach, executing complete branding initiatives that included designing logo, crafting pamphlets, brochures, and developing a range of printable and digital creatives. Our goal was to provide Biomet with a cohesive and visually compelling identity across all their communication materials.

90
Designs Created

1 Year Subscribed





# Strada Sutairu

# **Objective**

A leading Fashion Brand sought to revamp its identity, desiring a modern street fashion aesthetic for its logo and branding.

#### Solution

Leveraging our expertise, we crafted brand assets that perfectly encapsulated the client's vision. Our team meticulously designed a logo and branding elements that exude contemporary street style, aligning seamlessly with the client's aspirations. The result? A dynamic visual identity that resonates with their target audience, elevating their brand presence to new heights while staying true to their unique identity.

65
Designs Created

1 Year Subscribed

# **Bowl Appetit**

# **Objective**

A Chinese Cuisine restaurant in Chennai aimed to extend its presence by introducing a food truck in select locations. Their specific needs included food box packaging, food truck sticker design, menu cards, logo-incorporated visiting cards, and engaging social media posts & reels.

#### Solution

Given the fresh appeal of Chinese cuisine, we curated designs using traditional Chinese patterns and colors. The comprehensive delivery of these elements met their expectations, leaving the client highly satisfied with the outcome.

**70**Designs Created

1 Year Subscribed





# Petzookit

# **Objective**

A pet shop owner sought to enhance their brand identity, requiring logo design, color palettes, and comprehensive marketing collateral to attract their target audience.

#### Solution

Our team meticulously developed marketing collateral, including flyers, posters, and social media graphics, aligning with the client's preferences and business objectives. The result? A cohesive and visually captivating brand identity that stands out in the competitive pet market, fostering customer engagement and loyalty.

85
Designs Created

1 Year
Subscribed

Come by and say hello!



30, Park Ave 2nd St, Baby Nagar, Velachery, Chennai, Tamilnadu, India, 600042.



FAMC1862, Compass Building,
Al Shohada Road AL Hamra Industrial
Zone FZ 10055 Ras al-Khaimah, UAE.





# Schedule a **Demo** or **Chat** with Our Support Team